

# Anniversary

# THE BIG STORE SIEGEL COOPER & CO. SIXTH AVE. 18th & 19th STS.

MEET ME AT THE FOUNTAIN

It has been the custom of this store to celebrate special occasions with special merchandise offerings, and The Big Store's second birthday shall not lack of proper attractions for you. Being an event looked forward to with great anticipation by the entire buying and selling organization of the establishment, the concentrated power of 60 heads of departments will now focus into one great effort—one grand climax of Bargains—that, in variety of offerings, range of values and unusual money-saving opportunities,

*Will Eclipse Any and All the Merchandise Movements Past or Present, Here, Elsewhere, Anywhere.*

## Men's and Boys' Stylish Hats and Caps.

Reputation makers—and breakers. Makers for us—and breakers for the stores which sell the same hats at much higher prices.

150 DOZEN MEN'S DERBYS and ALPINES, made of fine fur felt, in all the latest shapes and shades, all banded and bound, fitted with full leather sweat, in fact actually worth \$2.00, special Anniversary Price, **1.25**

MEN'S SILK HATS, of fine quality silk plush, which are imported before the increase in duty. The shares are the latest "Dunlap," "Knox" and "Broadway" styles, equal to any \$5 or \$6 silk hat sold by exclusive haters in the city. Anniversary Price, **2.75**

BOYS' CAPS, consisting of an extra fine lot of high-class materials—in fancy checks and plaids as well as the popular plain shades, made in the much desired golf and cadet fashion style—positively worth 40c. Anniversary Price, **19c**

## A Mass of Sheet Music

also joins in the celebration. Here's enough music to be heard all around the city.

To commence—choice of any of the following titles published to sell at 50c. for only **10c**

Break the News to Mother.  
Who Did Say Chicken in Dis-  
cuss?  
He Got In Was Good to Me.  
Just One Girl.  
Dear College Chums.  
Rose Waltz.  
Poor O'Hoelahan.  
She Was Bred in Old Kentucky.  
Gardensman Merch.  
At a Georgia Camp Meeting.

BELLAK INSTRUCTOR, BOARD COVER, Anniversary Price, **22c**

UP-TO-DATE INSTRUCTOR FOR MANDOLIN, GUITAR OR BANJO, published by the John Church Co., regularly sold at 50c. Monday, Anniversary Price, **25c**

MUSIC POLY, containing songs, dances or instrumental pieces, usually worth 50c. Anniversary Price, **18c**

## Infants' Wear.

And her stronghold of this store, and for to-morrow 3 special values that will put into shade even our own best previous efforts at bargain selling.

CHILDREN'S GIMPS, ages 4 to 8 years, a manufacturer's sample line, line and dainty creations, were made to sell from 1.25 up to \$4.50 each, to be offered for choice of the lot Monday, at **95c**

CHILDREN'S LAIN APOONS, square neck, with rule of lawn over shoulder, meeting of good embroidery across the front and back, size 4 to 12 years, the very best 50c. Anniversary Price, **37c**

## Leather Goods.

Prices and qualities which will make you wonder how we do it:

LEATHER POCKET-BOOKS, choice of 50 styles, black or colored, square or oblong, plain or with metal corners, every one new and durable, choice, Anniversary Price, **23c**

LADIES' GENUINE ALLIGATOR COMBINATION POCKET-BOOKS, full size, both plain and with silver and gold plated filigree corners, choice, Anniversary Price, **39c**

LADIES' REAL SEAL BLACK COMBINATION POCKET-BOOKS, with sterling silver corners and charms lined coin apartments, nickel frames, choice, Anniversary Price, **59c**

GENUINE SHEEPSKIN PRESSED ALLIGATOR DRESS-SUIT CASES, lined, leather-attached handle, leather-protected corners, highly finished brass-plated lock and catches, 24 in. x 3 1/2 in. x 2 1/2 in., **2.90**

REAL BLACK SEAL CHATELAIN BAGS, full size, with outside handkerchief pocket, lined with gray chambray, with inside pocket, leather-covered frame choice of several styles, **1.50**

MUSIC ROLLS of highly polished cowhide leather, in black, brown, tan, red and green, finished with nickel buckle and strap, **39c**

BLACK GRAIN LEATHER MUSIC ROLLS, leather lined and stitched, heavy strap, with leather-covered buckle worth \$1. **75c**

BLACK OR CHESTNUT COLOR SHEEPSKIN SCHOOL BAG, muslin lined, nickel-plated lock and catches, full 12 in., **48c**

RUSSET COLOR GRAIN LEATHER CLUB BAGS, leather-stitched handles, muslin lined, nickel-plated lock and catches, 18 in., \$1.95; 17 in., \$1.85; 14 in., **1.55**

SILK ASTORIA SASHES, in black and colors, all the new and most desirable stripes and plaids, your choice, **83c**

## Exceptionally Brilliant Offers in Jewelry.

It did not take us any way near two years to prove that the finest jewelry at the lowest prices is to be had at but one place in the city, and that—The Big Store. Still, if proof were needed, what better proofs could we offer than these?

GENUINE DIAMOND SOLITAIRE RINGS, but 150 of them, ranging in size up to 4 karat, in fancy, Tiffany and Boloche settings, would be considered anywhere exceptional bargains at \$25, and not to be had elsewhere for less than that, to-morrow, Anniversary Price, **7.95**

SOLID SILVER CHATELAIN WATCHES, neat and durable, warranted for perfect service for one year, Anniversary Price, **1.98**

LADIES' DAINY ENAMEL WATCH SETS, in many beautiful colors, a great addition to a modish bodice, the smallest size watch made in this quality, not matched elsewhere for less than \$10.00, Anniversary Price, **5.25**

OUR INVINCIBLE SHAVING SET, consisting of 1 W. & B. razor, hollow-ground razor, 1 Belgian Honer, worth, **.75**  
1 shaving brush, worth, **.20**  
1 soap, worth, **.25**  
1 case, Colgate's Shaving Soap, worth, **.10**  
1 finely decorated shaving mug worth, **.15**  
1 nickel-plated mirror, worth, **.15**  
1 La Har. Brush, worth, **.10**  
1 bottle Colgate's tooth paste, worth, **.15**  
1 bottle Bay Rum, worth, **.15**

Total value, **\$2.00**  
The entire combination complete, Monday, at the Anniversary Price of, **85c**  
Only 30 sets so come early!

## In the Cutlery Store.

OUR INVINCIBLE SHAVING SET, consisting of 1 W. & B. razor, hollow-ground razor, 1 Belgian Honer, worth, **.75**  
1 shaving brush, worth, **.20**  
1 soap, worth, **.25**  
1 case, Colgate's Shaving Soap, worth, **.10**  
1 finely decorated shaving mug worth, **.15**  
1 nickel-plated mirror, worth, **.15**  
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## A Feast for Picture Lovers.

In an economical sense, and in an artistic sense, for never before have we sold as pretty pictures for as little money:

2,000 FRAMED COLORED PHOTOGRAPHS, exact copies of famous water colors, dainty and artistic, fitted with mat in a gilt frame and with matched metal corners, sizes 10 by 12, originally made to sell for 50c., and worth it, too. Anniversary Price, **20c**

1,500 PANELS WITH ALL THE POPULAR PHOTOGRAPHS, mounted on glass, with a gilt frame and matched metal corners, with stand on back, extremely ornamental, elsewhere 50c.; Anniversary Price, **35c**

500 FRAMED REMARQUE PHOTO ETCHINGS, fitted in a gilt Florentine openwork frame, with matched corners, size 18 by 32 inches, formerly sold at \$2.00; Monday, Anniversary Price, **1.25**

## The Great Bicycle Offer.

The most phenomenal of all our phenomenal wheel sales.

Saved until Anniversary week, because nothing is too good for this occasion. The Bicycle honored with having its price cut lower than like quality was ever cut before is the "MILWAUKEE," a high grade, strictly reliable, strictly satisfactory wheel, graceful in build, and extremely easy running. It is fitted with all modern equipments, and is double guaranteed—by the makers and by ourselves. For men or women. The price is, **14.75**

Do you blame us for calling it phenomenal?

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## Bicycle Sundries.

Just a few items to show the price-reducing influence of the Anniversary Sale.

SINGLE TUBE TIRES, each, Anniversary Price, **98c**

NEW IDEA FOOT PUMPS, sold early in the season for \$1.50, Anniversary Price, **25c**

NATIONAL CYCLOMETERS, 10,000 miles, Anniversary Price, **18c**

FRAME PROTECTORS, Anniversary Price, **4c**

GERMANIA BICYCLE LAMPS, Anniversary Price, **45c**

## Siegel-Cooper and Co., Bankers,

now occupy larger and more convenient quarters on the main floor near 18th street entrance. 4 per cent interest paid on savings deposits.

## Anniversary Opportunities in Muslin Underwear.

Wise shoppers will not overlook these items. Enjoy them while you may, they won't last long at these prices:

100 DOZEN FINE EMPIRE NIGHTGOWNS, fine embroidered ruffle on collar and cuffs, edge and insertion on front of neck, actually worth \$1, choice, Anniversary Price, **49c**

100 DOZEN NIGHTGOWNS with solid tucked yoke, 45 tucks, and square neck, yoke and sleeves trimmed with fine open pattern embroidery, also worth \$1, choice Monday at, **49c**

100 DOZEN GOWNS, with fine tucked and inserted yoke, neck and sleeves trimmed with fine cambric ruffle, would be a big bargain even at 50c., while they last, Anniversary Price, **34c**

100 DOZEN FLANNELETTE GOWNS, all pretty colors and sizes, cut Empire and Mother Hubbard styles, collars and cuffs trimmed with heading, choice Monday at the Anniversary Price of, **49c**

50 DOZEN EIDERDOWN SACKS, colors white, blue, red and gray, pretty ribbons at neck, solid edged, actually worth \$1, to-morrow, Anniversary Price, **55c**

100 DOZEN MUSLIN CORSET COVERS, with high or V neck, well made, perfect fitting, Monday only choice at, **7c**

100 DOZEN GOWNS, with fine tucked and inserted yoke, neck and sleeves trimmed with fine cambric ruffle, would be a big bargain even at 50c., while they last, Anniversary Price, **34c**

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## Dress Trimmings.

All that is new and proper, though you wouldn't think so from the price part:

50 PIECES BLACK ASTRACHAN TRIMMING, 14 inches wide, per yard, Anniversary Price, **14c**

BLACK HERCULES BRAID, 1 1/2, 2 and 2 1/2 inches wide, choice, per yard, **5c**

STEEL AND ENAMELED CLASPS of all sorts for neck and waist, a great variety of pretty designs, Anniversary Price, **25c**

50 PATTERNS OF JET GIMP AND JET ON NET, actually worth from 75c. to \$1, choice, Anniversary price, per yard, **45c**

## Trimmed Millinery.

The new hats are here—in time for the Anniversary. The brightest, daintiest and best productions of Fashion's brain, and our show-rooms are already fashion mirrors of the latest Autumn styles. We buy with the idea that there is nothing too good for our patrons, and our exhibitions are the essence of exclusive millinery. Our stock contains every novelty that is displayed in the best shops, but we differ on the price question. Comparison will demonstrate how much: CHILDREN'S SCHOOL HATS, made of felt, trimmed with velvet, quills and pom-poms, a variety of pretty colors, Anniversary Price, **95c**

CHILDREN'S CLOTH TAM O' SHANTERS, two-toned, trimmed with quills; something entirely new, a splendid assortment of, **49c**

colors, Anniversary Price, **49c**

FELT SAILORS, new shapes and trimmings, Anniversary Price, **59c**

BLACK PARROTS, imported, fine black, Anniversary Price, each, **29c**

BLACK GLOSSY OSTRICH PLUMES, large and showy, Anniversary Price, Monday, **59c**

NEW IMPORTED FANCY FEATHERS, a big variety, Anniversary Price, each, **15c**

## Corsets—for Monday.

We have sold many a great bargain in the corset store before this. We have never equalled the following, however:

DAINTY FANCY EMBROIDERED AND FLOWERED BLACK CORSETS, made by the celebrated American Lady Corset Co., well boned, shapely, suitable for all figures, regularly worth from \$1.50 to \$2.25 each; Monday choice at two phenomenal low prices, **69c and 98c**

VERY FINE COUTIL CORSETS, topped with embroidery and silk laces, colors white, drab and black, value fully \$1.50; Anniversary Price, **75c**

THE FAMOUS NEMO CORSETS, French model, low bust, short hips, bust embroidered, colors drab, white and black, value \$1.50; Anniversary Price, **69c**

## The U. S. Post-Office and the Postal Telegraph Office

are on the main floor near 19th street entrance.

## Ladies' Suits, Jackets, Waists and Wrappers

### At Anniversary Prices.

Especially for this occasion, we have culled the choicest and newest from our stocks and attached to them some ridiculously low prices—indeed you'll find prices and qualities so widely separated we may well say that they won't be on speaking terms. And no wonder. See here:

LADIES' TAILOR-MADE FALL SUITS of fine quality broadcloth, jacket lined throughout with satin, skirt lined with percale, line, the whole at a fair perfectly tailored and finished, extremely nobly looking, would cost \$15 elsewhere, for Monday, **7.95**

LADIES' TAILOR-MADE SUITS, of English Court mixtures in the newest shades, tight fitting jacket lined throughout with satin, trimmed military style, skirt lined with percale and trimmed flounce style, a very stylish little suit, which would cost \$18 elsewhere, Anniversary Price, **10.00**

LADIES' BLACK TAFFETA WAISTS, of fine quality, full lined, made with blouse front, shirred at neck, plaited back, extremely dainty and stylish, actual value \$5, Monday, **3.00**

A SPECIAL PURCHASE OF 250 FALL WEIGHT JACKETS, of fine Kerseys and Covers, lined with silk throughout, jaunty, and perfectly tailored, elsewhere \$12.00, \$15.00 and \$18.00, Anniversary Price, for choice of the lot, **8.90**

LADIES' PERCALE WRAPPERS, dainty and pretty, trimmed with braid and ruffles, waists lined, skirts cut wide and finished with deep hem, not to be equalled elsewhere for less than \$1.00, Monday, Anniversary Price, **50c**

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## Toilet Articles.

PINAUD'S EXTRACTS, delightfully fragrant, choice of every odor made, per oz., Anniversary Price, **27c**

COLGATE'S EXTRACTS, delicate and permanent, all odors, per oz., **25c**

WEST INDIA BAY RUM, half pint, Anniversary Price, **23c**

EAU DE QUININE, 8 ounces, Anniversary Price, **42c**

DENTAL FOAM, makes sweet, white teeth, Anniversary Price, **12c**

SHEFFIELD'S DENTIFRICE, a delightful tooth paste, Anniversary Price, **14c**

LEVY'S LA BLACHE POWDER, Anniversary Price, **34c**

CASTLE SOAP, 3-lb. bar, the purest made, Anniversary Price, **12c**

VIOLET DE PARME SOAP, fragrant and beautifying, Anniversary Price, **7c**

BLACK PRINCE OR ARMOUR'S TAR SOAP, absolutely pure, Anniversary Price, **4c**

CALUMET BOUQUET SOAP, the kind you come again for, Anniversary Price, **7c**

NAIL BRUSHES, with 9 and 11 rows, elsewhere 50c., Anniversary Price, **25c**

AN ASSORTMENT OF LADIES' TOILET COMBS, ALSO BARBER COMBS, in hard rubber, and positively worth 25c., Anniversary Price, **10c**

TOOTH BRUSHES, the brushes of which stay where they belong, the 20c. kind, Anniversary Price, **9c**

FOUNTAIN SYRINGES, rapid flow, 3 hard rubber pipes, put up in a wood box, guaranteed to give satisfaction, **49c**

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THE FAMOUS NEMO CORSETS, French model, low bust, short hips, bust embroidered, colors drab, white and black, value \$1.50; Anniversary Price, **69c**

## The U. S. Post-Office and the Postal Telegraph Office

are on the main floor near 19th street entrance.

## A Special Anniversary Offering in Gloves.

The record of this department—fewer complaints and larger sales than any other house in town can boast of.

We have just received a consignment of KID GLOVES from a noted German manufacturer, 637 dozen pairs, representing the balance of his Spring stock. He closed them out to us at a phenomenally low figure, which in turn enables us to offer you kid gloves made to sell at \$1.25, and no less, for, **75c. per pair**

They are made of fine quality German kid, and are exceptionally strong and durable. They are perfectly cut, and made with lockstitch seams and quills between the fingers. They come in many handsome and proper colors, as well as black, embroidered in self, white or black colors, and are fastened with buttons, clasps or Foster hooks.

To prove our faith in their durability we guarantee every pair.

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To prove our faith in their durability we guarantee every pair.

## Anniversary Ribbons.

A mass of silken beauties, tangled up with a mass of wonderfully small prices:

ALL-SILK TAFFETA RIBBON, in the newest and prettiest shades and black, 4 1/2 inches wide, Anniversary Price, per yard, **19c**

SATIN AND GROS GRAIN RIBBON, strictly pure silk, 4 1/2 inches wide, all of the new shades, per yard, Anniversary Price, **19c**

BLACK DOUBLE FACED SATIN RIBBON, 4 1/2 in., **19c**

DOUBLE FACED SATIN RIBBONS, cord edge, pretty, bright colors; 4 inches wide, Anniversary Price, per yard, **30c**

FANCY RIBBONS, No. 2, per piece of 10 yards, Anniversary Price, **19c**

## Cameras and Camera Supplies.

Each and every one of which also partakes of the Anniversary spirit, as the following will plainly prove:

BABY WIZARD, JR., CAMERA, takes 4 by 5 picture, is fitted with all of the latest improvements, such as rising and sliding front, double rapid rectilinear lens, pneumatic release, complete with leather carrying case and double plate-holder, regularly sold at \$18; Anniversary Price, **9.50**

PROGRESS, JR., CAMERA—It is a toy, and really takes pictures—Anniversary Price for complete outfit, **35c**

IDEAL PLATES, size 4x5 inches, per dozen, **25c**

RUBBER TRAYS, 4 1/2x5 1/2 inches, Anniversary Price, **12c**

FOLDING RUBY LAMPS may be put in pocket, Anniversary Price, **25c**

IDEAL DEVELOPER or toning solution, 8 ozs., Anniversary Price, **12c**

HUB PRINT ROLLER, double 6 inch, Anniversary Price, **29c**

MANTELLO CARDS, size 4x5 inches, per dozen, **9c**

## Ostrich Feather Boas.

These fluffy, graceful affairs are to be stylish again this Fall, and it is well, for there is hardly a woman but can wear one to advantage. Those we offer to-morrow are made of high grade feathers, prepared especially for our Anniversary Sale:

1 1/2 yard, black, Anniversary Price, **4.50**

1 1/2 yard, black, Anniversary Price, **7.50**

Absolutely fast black—the kind that will recur.

## We Have a Barber Shop, Too,

as good and fine as any in town—charges no lower than elsewhere, but the work is better.



8-YEAR-OLD ON RECORD.

## and Useful Souvenirs

and will be distributed free

to the first 2,500 ladies who enter our store will receive a coupon, which will floor for one of the Anniversary

so you must come early.

SAT 8:30 A. M.

## Furniture.

our books, and you could see the intent over those of last year, you or our off-er called plain—"Better the same goods for less money," verica. Durable Furniture—hand-orniture, at prices such as follow.

This Bedroom Suit is worth **\$20**



Antique oak finish, dresser fitted with large bevel plate mirror, combination wash-stand, excellent workmanship and finish, special Anniversary price, **11.50**



This Parlor Table is worth **\$2.50**

Mahogany finish, made with 24 in. shaped to p and apron, artistic and durable. Anniversary price, **95c**

This Couch is worth **\$16.00**

Is made by expert mechanics, covered with the newest designs in heavy ribbed Velours and Cornuons, finished with large brass buttons on sides, or with heavy fringe, artistic, cozy, durable, Anniversary Price, **9.75**

the quantity of any article